



NEWS RELEASE

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FOR IMMEDIATE RELEASE
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CITY OF NOBLESVILLE ASH TREES TO RECEIVE THIRD YEAR OF TREATMENT TO PROTECT AGAINST EMERALD ASH BORER

(Noblesville, IN)....The City of Noblesville is beginning the third year of a five year partnership with Valent Professional Products for the Legacy Tree Project. The emerald ash borer (EAB) is a devastating and invasive insect that is 100% lethal to ash trees. It has already killed millions of ash trees across the United States. The goal of the Legacy Tree Project is to raise public awareness about EAB, improve understanding about the effectiveness of preventive treatment, and motivate residents to take action before they face costly and unwanted ash tree removals. Thanks to the information and results provided by this partnership program, the Noblesville Street Department has been able to advise interested citizens and neighborhood associations about treatment and prevention options available.

Beginning next week, approximately 200 street trees in Monterey Village, Pinehurst Village, Sommerwood, and Forest Park will be treated for the third year in a row with Safari ® insecticide. This product is registered for EAB control by the United States Environmental Protection Agency and will be injected directly into the soil at the base of the ash tree. This treatment program is achieving a 100% survival rate of ash trees in all the areas in which it is being used.

The Legacy Tree Project is provided at no cost to the City of Noblesville. Valent Professional Products covers all costs associated with this project, including application by certified professionals from The Davey Tree Expert Company in Indianapolis. Noblesville is one of only thirteen municipalities taking part in the Legacy Tree Project across four states.

EAB infestations are increasing in central Indiana. An ash tree may be infested with EAB for two or three years before it starts showing symptoms of the infestation and may die within three years of showing the first signs. Preventative steps can be taken to avoid damaging infestation and most trees with low levels of infestation can be prevented from dying. Residents who are interested in treating their ash trees are strongly encouraged to call a certified professional arborist.

For more information, contact the Noblesville Street Department at (317) 776-6348. To explore the value of ash and other trees in your landscape, visit www.treebenefits.com.

About Valent Professional Products

Valent develops, registers, and markets innovative technological solutions for pest management and crop production that deliver value for customers and stakeholders. Valent recognizes the importance and supports protecting and preserving precious environmental resources for the benefit of future generations. For additional information about Valent or Safari® insecticide, please visit www.valentpro.com. For more information about the Legacy Tree Project, visit www.legacytreeproject.com.

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